
SINGING LIONS ALUMNI INTEREST GROUP (SL AIG) BOARD MEETING



ANNUAL MEETING
SUNDAY, APRIL 27, 2008

Location: Writing Room, Nittany Lion Inn
State College, PA

Duration: 9:00 a.m. –11:15 a.m.

THE ANNUAL MEETING OF THE SINGING LIONS ALUMNI INTEREST GROUP BOARD WAS CALLED TO ORDER AT 9:00 AM ON SUNDAY, APRIL 27, 2008 BY KEITH SPENCER, SL AIG PRESIDENT.

PRESENT:

- KEITH SPENCER, PRESIDENT
 - JANINE WETTSTONE, SECRETARY
 - FAITH DREWRY, TREASURER
 - KATHY COX, BOARD MEMBER
 - PETE KIEFER, BOARD MEMBER
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President's Updates & Status

- Keith voiced his pride in the group for weathering a difficult period. Changes over the past one to two years include moving from six committees to a more centralized work base; and changes in Board membership, with Rob, Mandy and Tia leaving.
- The current plan is for Board communications to be less frequent, but more focused around specific activities.

Financial Standing

- SL AIG currently has \$1,111.81 in the budget.
- It was noted that Faith is the group's official treasurer, but Keith is still actively involved in the role. This transition will be completed as group membership, activities, etc. stabilize.
- **ACTION ITEM:** Develop a system of tapping seniors and those permanently leaving the group to become members of the AIG; as the number of AA members in the SL AIG will directly impact the amount of financial disbursement from the PSU Alumni Association in support of the SL AIG.

April Elections and Board Term Discussion

- The current charter is set up so that the Board consists of eight members total, with two positions being vacated each year.
- Kathy Cox and Jenny Lebowitz have been nominated to fill the open Board positions. They accepted the nominations and have been elected.
- Keith plans to release Lisa Schroeder from her Board duties, with the hope that she will remain actively involved in supporting the group.
- The Board nominated Keith Spencer to continue in the role of President. He declined.
- The Board nominated Janine Wettstone to continue in the role of Secretary. She accepted.
- The Board nominated Eileen Savage Merriman for the role of SL AIG President. As she was not present at the meeting, this was tabled. Keith will remain as the acting President until speaking with her.
- **ACTION ITEMS:** Keith will speak to Eileen regarding her nomination for the Presidency.

Add Kathy and Jenny to the Google list.

Send e-mail to membership regarding election outcome by May 19th.

Communication Planning

- Keith noted the recent increase in e-mail communication between Board members as a positive.
- Pete suggested possibly arranging regional alumni events in conjunction with Tour—if we have alumni in the area.
- Kathy and Janine suggested sending a postcard with show dates, group photo, etc. Also to include “...if you’re not receiving our newsletter(s), contact us @...” The Board agreed that this could be a useful form of communication—possibly to be sent following the Meet and Greet in the fall (target date: Oct. 1st)
- We need to update addresses and contact info. for our membership again.
- Faith graciously volunteered to compare the addresses we have currently with what the Alumni Association has on file.
- It was suggested that we confirm that we have a web interface for updating contact info. (Jeff, Faith)

eNewsletter

Items to include in the quarterly newsletter:

1. Alumni spotlight
 2. Show dates
 3. “Now playing” = info. about choreographers, vocal coaches, etc. working with the group
 4. Note from Pete following auditions
 5. Letters from the presidents (current group and SL AIG)
 6. Watch list – watch list “found”
 7. Alumni news (births, marriages, shows, etc.)
 8. Angels and patrons
- eNewsletter dates:
 1. Feb. 1st (Tour review, Spring Show)
 2. May 1st (election announcement)
 3. June 1st (end of year wrap-up/ Board mtg., Spring Show, etc.)
 4. Sept 1st
 5. Dec. 1st (X-mas show, Tour)

Website

- It was noted that the SL AIG website is more of an archive for us than a dynamic forum
- What would we like to see? Newsletters, minutes/ agendas, bulletin board (link from newsletter)
- Should we create Facebook and MySpace pages for the group?
- Send out a survey...How would you most prefer to stay in touch?
- Check to see how active/effective our contact info./ registration page on the website is.
- **ACTION ITEMS:**
 - Keith will re-read SL AIG rules to clarify receiving funds from the Alumni Assoc. for mailings, etc. and what we must do to be in compliance with this.
 - Keith will request addresses from the Alumni Assoc., have Eileen update our database based on the most recent “returned” mailings of the newsletter, then send Eileen’s updated files to Faith for comparison.
 - Board will mail postcard to membership following fall Meet & Greet event (Oct. 1st)
 - Ask Jeff about creating an alias (aig.sl.org)

Would Jenny be willing to head up any Facebook / MySpace efforts?

When would Jeff like to hold the website meeting?

Membership Planning

- It was suggested that we track current group members for the four years they are enrolled at the university, and then contact them through the Alumni Assoc. following graduation.
- Question: Do we receive additional funds for graduating seniors due to their one-year free Alumni Assoc. membership?
- **ACTION ITEMS:** Secretary will request group roster at/after the fall Meet & Greet event in order to track members.

Board members will telephone new group members to welcome them to the SLs following the Meet & Greet.

Meet and Greet Planning for 2008

- **ACTION ITEM:** Keith will call Lisa Schroeder to ask about the possibility of a Sept. 13th Meet & Greet. Location TBD

School of Music Pursuit

- **ACTION ITEMS:** Keith will contact George/ the current group to see what *they* envision for the future of the group. Keith will report back to the Board with the result.

If appropriate, Keith will draft a letter RE: re-integration into the School of Music.

Gather petition signatures, letters of support, etc. from interested alumni

Friend of the Singing Lions

- Item tabled

Next Meeting Date - TBD

- Tentative dates were established for meetings throughout the year. Board meetings will be held sometime during the months of January, April, July and October.